



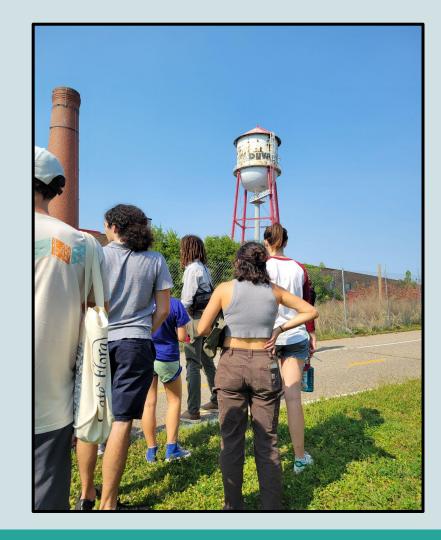


Mapping East Phillips, Minneapolis

Urban GIS (Fall 2024)

Presentation Overview

- Who we are, our goals, and our timeline
- Mapping East Phillips in 5 different themes
 - General Demographics
 - Health & Environment
 - Food & Community Gardens
 - Housing & Employment
 - Transportation
- Conclusion
- Special Thanks



Who we are: Urban GIS (Fall 2024)



- Urban GIS is an advanced GIS course offered by Macalester College
- Students work with a community partner and oversee a project
 - Meeting with partner representatives
 - Formulating research questions
 - Collecting, analyzing, and visualizing geospatial data
 - Maintaining the relationships!

Our Group's Goals:

Benefiting our community partner and informing EPNI's future work

Overall guiding research questions

- ★ Why does East Phillips need a redeveloped Roof Depot site?
- **★** How will the redevelopment fill resource/asset gaps?
- **★** What resources/assets are already present?

Target audiences

- **★** Donors/funders/investors
- ★ EPNI
- **★** Government Officials
- ★ East Phillips community members
- **★** Partner organizations
- ★ General public



Desired outcomes

- ★ Resources for food accessibility in East Phillips
- ★ Public outreach materials
- ★ Updated and digital version of Karen's map presentation
- ★ Method for inclusion of community voices

Our Project Timeline





Developed Goals and Thematic Groups

Mapmaking!

Today

East Phillips
Community
Garden/Roof Depot
Visit, met with
community members

Progress Report with Joe and Kieran

Creation of Zine and Online Collection

Link to Collections Page

https://storymaps.arcgis.com/collections/a2flfd495c484b53b9f2ec5f9d3c66ca

Conclusion

- Final Product meant to be meaningful, accessible, easily comprehensible
- Collections page host all maps
- Zine summarizes collection
- Our work makes the case for EPNI and the larger need to rally around the East Phillips community



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