



Mapping East Phillips, Minneapolis

Urban GIS (Fall 2024)

Presentation Overview

- **Who we are, our goals, and our timeline**
- **Mapping East Phillips in 5 different themes**
 - **General Demographics**
 - **Health & Environment**
 - **Food & Community Gardens**
 - **Housing & Employment**
 - **Transportation**
- **Conclusion**
- **Special Thanks**



Who we are: Urban GIS (Fall 2024)



- **Urban GIS is an advanced GIS course offered by Macalester College**
- **Students work with a community partner and oversee a project**
 - **Meeting with partner representatives**
 - **Formulating research questions**
 - **Collecting, analyzing, and visualizing geospatial data**
 - **Maintaining the relationships!**

Our Group's Goals:

Benefiting our community partner and informing EPNI's future work

Overall guiding research questions

- ★ **Why does East Phillips need a redeveloped Roof Depot site?**
- ★ **How will the redevelopment fill resource/asset gaps?**
- ★ **What resources/assets are already present?**

Target audiences

- ★ **Donors/funders/investors**
- ★ **EPNI**
- ★ **Government Officials**
- ★ **East Phillips community members**
- ★ **Partner organizations**
- ★ **General public**



Desired outcomes

- ★ **Resources for food accessibility in East Phillips**
- ★ **Public outreach materials**
- ★ **Updated and digital version of Karen's map presentation**
- ★ **Method for inclusion of community voices**

Our Project Timeline



**Developed Goals and
Thematic Groups**

Mapmaking!

Today

**East Phillips
Community
Garden/Roof Depot
Visit, met with
community members**

**Progress Report
with Joe and Kieran**

**Creation of Zine and
Online Collection**

Link to Collections Page

<https://storymaps.arcgis.com/collections/a2f1fd495c484b53b9f2ec5f9d3c66ca>

Conclusion

- **Final Product meant to be meaningful, accessible, easily comprehensible**
- **Collections page host all maps**
- **Zine summarizes collection**
- **Our work makes the case for EPNI and the larger need to rally around the East Phillips community**



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