

# REUNION

## 1975 50<sup>th</sup> Reunion Gift Committee AGENDA

Wednesday, May 1, 2024

11:15 am – 12:30 pm CT

**Zoom:**

<https://macalester.zoom.us/j/99429740605?pwd=THJHN2N1MTEzdVJZcU0yQkRmUmZCdz09>

1. Welcome & Introductions
2. Gift Committee Roles & Responsibilities
  - a. Raise a special Reunion class gift with broad-based participation from classmates
  - b. Solicit classmates (in person, telephone, letter, text or email)
  - c. Report and celebrate fundraising results at Reunion weekend
3. The Class Gift: What Counts?
4. Giving History
  - a. 50<sup>th</sup> Reunion: Giving Summary by Class
  - b. 1975: Macalester Fund Giving History
  - c. 50<sup>th</sup> Reunion Record Holders
  - d. Planned Giving Pyramid by Class

2:00 pm – 3:15 pm CT

**Zoom:**

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5. Initial Discussion: Goal Setting
  - a. Three Goals: \$\$ raised
  - b. % participation
  - c. # or % James Wallace Society members (8 classmates currently)
  - d. Matching gifts
6. Gift Committee Mailings Timeline
  - a. Reunion Committee Solicitation Letter (August)
  - b. Letter from President Rivera (September)
7. Preview of August Meeting:
  - a. Finalize class gift goals
  - b. Review the class list, selecting classmates to contact

8. Resources available:

- a. Planned Giving [Website](http://plannedgiving.macalester.edu): plannedgiving.macalester.edu
- b. [What Counts](#) for the 50<sup>th</sup> Reunion Class Gift?
- c. [Fact Sheet](#)
- d. [1975 Portal](#) – password is mac1975#
  - i. **Currently, this link may not require a password, and the link itself might be edited, but we will send the updated link once we have it available.**

9. Messages/Highlights for Full Committee Debrief

10. Other Business