

# 1975 50th Reunion Planning Committee Meeting Wednesday, May 01, 2024, on campus

# **Meeting Summary**

# **Engagement Subcommittee**

- Alumni Awards Lead is Melvin Collins. Start thinking about who to nominate for an alumni award and send names to Melvin Collins \*\*This is time sensitive, the alumni award submission deadline is in mid-September 2024.
- Friday Dinner Lead is Gayle Winegar with support from Debbie Thorne
- Saturday Dinner Lead is Melvin Collins with support from Larry West and Stephanie Farrior
- Golden Scots Induction Ceremony Lead is Sherri Buss with support from Jane Harper
- Formed a committee to work on the Reunion awareness postcard that will be mailed in July
- Overarching 50th Reunion theme discussion: Tapestry + What's Going On
- Conversation on the purpose of Reunion
  - o Reconnection (and new connections) with the college, classmates, renewing friendships
  - Songs can bring back memories
  - Time to reflect on life while at Mac and after Mac
  - Panel that talks about things happening in society then and now (Passion for wanting to be seen and heard)
  - Civility as a value
  - What is going on now at the college?
- Brightcrowd platform to be set up soon. This is a web-based program that allows classmates to share information and photos describing what they've been up to since graduation in 1975.

#### **Gift Subcommittee**

### Morning Session:

- Discussed the roles and responsibilities of the Gift Subcommittee
- Reviewed the collective giving history of the Class of 1975 as well as the collective giving history of past 50th Reunion classes
- Committee member Introductions
- Reviewed what counts towards class goals, with time for committee member Q&A

#### Afternoon Session:

- Brainstormed what the 50th Reunion class gift goals could look like, with *tentative goals* of:
  - 50% class participation tentatively
  - \$10,000,000 total gift (the class already has \$8,000,000 counting toward the class gift!)
  - 34 James Wallace Society members (8 existing members + 26 new members)
  - o The 50th Reunion class gift goals will be finalized at the August 15, 202,4 meeting
- Discussed the 50th Reunion mailings that will go out to the whole class and shared examples and newsletter resources

**50th Reunion Committee Co-Chairs** (staff contacts: Theresa Gienapp, Trent Russell, Dorothy Jordan)

Kathy Pinkett Cathy Polasky

Gift Subcommittee Co-Chairs (staff contacts: Theresa Gienapp, Trent Russell, Susannah Garland)

Alan Weingarden

Kim Shaffer

Engagement Subcommittee Co-Chairs (staff contacts: Michaela Harrison, Ashley Nelson)

Melvin Collins Gayle Winegar

#### **Advancement Staff**

Theresa Gienapp, Director of Planned Giving
Trent Russell, Associate Director of Planned Giving
Susannah Garland, Planned Giving Associate
Dorothy Jordan, Development Associate
Erin Updike, Director of Alumni Engagement
Michaela Harrison, Associate Director of Alumni Engagement
Ashley Nelson, Alumni Engagement Coordinator

## **Upcoming Dates**

• June 6–9 2024 Reunion

August 15 Committee Meeting on campus
 November 7 Committee Meeting on campus
 February 18 Committee Meeting on campus
 March 2025 Reunion registration opens

May 31, 2025 Fiscal Year End
 June 5–8, 2025 50th REUNION!

#### Resources

1975 Volunteer Portal: <a href="https://www.macalester.edu/reunion/class-of-1975/class-of-1975-volunteer-portal/">https://www.macalester.edu/reunion/class-of-1975/class-of-1975-volunteer-portal/</a>
Password = mac1975#

Class of 1975 website (public): <a href="https://www.macalester.edu/reunion/class-of-1975/">https://www.macalester.edu/reunion/class-of-1975/</a>